## CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: June 24, 2009 Name: Vincent J. Gnoffo

Our Case No.12729/11

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	}
David Shen, et al.	)
Serial No.: 10/633,168	) Examiner: Donald Champagne
Filing Date: August 1, 2003	) Group Art Unit No.: 3688
For: METHOD AND APPARATUS FOR ASSESSMENT OF EFFECTIVENESS OF ADVERTISEMENTS ON AN INTERNET HUB NETWORK	Confirmation No.: 4598 ) ) ) ) )

## AMENDMENT C AND INTERVIEW SUMMARY

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In reply to the Office Action dated May 12, 2009, Applicants respectfully request that the following amendments be entered and the remarks considered.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 10.